

# THE CHANGEMAKERS

The Official Newsletter Of EngaZer's

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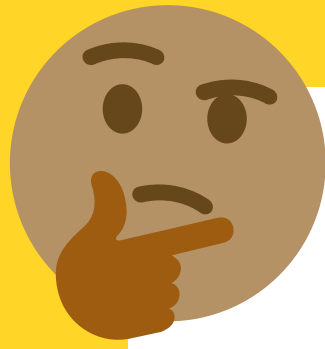
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Choosing a right career path is important. We help and guide parents and children choose one.



Education loves catchphrases. And for the last several years, College and Career Ready, or Future Ready, have topped the list. These terms are intended to capture the changing world and economy. Essentially, we need to get our students ready for whatever they may face educationally, professionally and even technologically.

If the world and the economy are truly going through transformational change (and they are), doesn't that imply that our systems need to go through transformational change? Can we get our students 'ready' if we have only slightly adjusted and altered their learning? It's time for a complete transformational change. Learning, as well as the school in general, needs to look and feel very different to be approaching contemporary and actual readiness for all.

# Is your child College & Career Ready?

College and Career readiness is the set of skills, behaviours, and knowledge a high school student should have before they enter a world of College and Career



Until now, children are under the kind protection of their parents with little to think independently. Their responsibilities are majorly limited to studying, playing and eating. However, the college and professional world is much different from home, to be precise, it's a tough world with many challenges at every step. If not prepared in advance, it can be daunting for some children or even parents too. It is, therefore, essential for a child to know and understand the different aspects of life that need attention for smooth sailing in the new world





## What is the right time to pay attention to Career Readiness?

Ideally, there is no right time. A child needs some skills to be ready for College and a Career. And skills are all about practice. The early you start, the better you are when you need them.

However, nothing is late, if you haven't worked on your skills as yet, **NOW** is the right time.

Often the children kick starts their efforts for college readiness when they are in secondary. This puts immense pressure on the child as they struggle with the heavy load of academics, coaching and entrance examinations. In the midst of this, the skill-coaching looks insignificant. And that's **THE BIGGEST MISTAKE**.

# THE NEED OF THE NEW TIMES

In the current times, a potential candidate (either for college admissions or employment), in most cases, is evaluated majorly on their Analytical and Behavioural skills with limited emphasis on academic achievements. To list, the statement of purpose, the video resume, the skype interview, the analytical and behavioural questionnaire, case studies, social media presence and the ability to engage are the key elements.

It is then when a child rushes to do some crash online skill training courses without realizing the fact that skill is not a subject that you study and qualify. Remember, Skill is only attained through PRACTICE.

## NEW AGE CAREER OPTIONS

Until the 20th century, career options for children were limited to a few professional courses like Engineering, Medical, Law, Chartered Accountancy, Teaching, Management, IT.

Today, a simple idea to a complex one is a Career Option. You like taking Selfies – It's a career option, You are good at baking – a career option, You have a strong nose – you have a career option of perfume testing, you are a health freak – you can be a health expert and the list goes on and on.

People think how easy life is now.....anything, any idea can be turned into a career. Again, that's a wrong perception. You are now in the ocean of information and career options, and it has become even more challenging for both parents and children to choose their career options.

- Adventure Tourism
- Animation Film Making
- App Developer
- Aviation Management
- Banking & Insurance
- Bio Informatics
- Bio Medical Engineering
- Bio Technologist
- Blogger
- Brand Management
- Career Counsellor
- Clinical Research
- Content Writer
- Copy-writer
- Corporate Trainers
- Dairy Product Management
- Data Scientist
- Dietician
- Disaster Management
- Disc Jockey
- Elder Care Services
- Energy Audit Engineer
- Entrepreneurship
- Event Management
- Ethical Hacking
- Fitness Trainer

# NEW W A G E C A R E E R S

- Food Stylist
- Footwear designer
- Graphic Designer
- Health Care & Tourism
- Hospitality & Tourism
- Image Consultant
- Jewellery Designer
- Life skill trainer
- Nanotechnologist
- Petroleum Management
- Photo Journalist
- Product Designer
- Quality Analyst
- Recycling Coordinator
- Research Analyst
- Retail Management
- Rural Management
- Social Media Management
- Social Worker
- Speech Pathologist
- Technical Writers
- Toy & Game Designer
- Automobile Designer
- Video Journalist
- Urban Planner
- UX-UI Designer

The skills and dispositions necessary to be successful in chartering the post-secondary path are obtained through academics. The skills most demanded by colleges and employers are - the ability of students to communicate effectively (both verbally and in their written communication), to solve problems, to think critically and develop informed arguments and to analyze information and data. Collaborating, Communicating and presenting information, using research to make informed judgements are among the critical skills that impact success.

## Core competencies for Career readiness

The National Association of Colleges and Employers outlines eight core competencies for career readiness:

- Critical Thinking/Problem Solving
- Oral/Written Communication
- Teamwork/Collaboration
- Digital Technology
- Leadership
- Professionalism/Work Ethic
- Career Management
- Global/Intercultural Fluency





# ACADEMICS THROUGH THE NEW LENS

The current school education still depends on a pedagogy of the past (think direct, teacher lead instruction that essentially revolves around lectures, note taking and test-taking.

It's time for our academics to be seen through a new LENS and address true readiness. An approach to include – skills, relevance, application, tech integration, collaboration, student ownership, portfolio development and community connections.

Evolving into inquiry-based learning, problem-based learning, challenge-based learning and strength-based learning



## English

### **What if English was called Communication and was redesigned?**

English, or Communications, could be the ideal course to lead the charge in true career and future-readiness. If you ask employers or industry leaders, they will identify desired skills in their employees that centre around communication, collaboration, creativity, presentation skills and others that are perfect for a new English approach.

What if English classes in high school as an example looked something like this?

- Imagine every student regularly researching, writing and presenting their career interests and pursuits for years. That would provide them with lots of expanded time and opportunities for the kind of in-depth thinking and reflecting necessary to be career-ready.
- Imagine every student having a website and digital portfolio that would house everything from resumes, writing samples, videos and more – all related to their careers and professional pursuits.

# Academics through the new Lens (contd.)

## Math

Math is vital to many industries and global pursuits, but we don't pursue math that way. We're caught up in separate subjects like algebra, geometry, trigonometry and calculus. We might change the names of these, but the approach is still very much based on textbooks, solving typically abstract and manufactured problems on paper only and regular testing. Real readiness math for all could be about design, finance, engineering, coding, computer science, data analysis, and applications, investing and more. That is real-world problem-solving.

## Science

Science although always about investigation & application to some degree can turn the heat up on it a lot. Let's face it, the entire future of our planet and humanity depends on the collective ability to use science to successfully address challenges related to climate change, food insecurity, air quality, safe and available water, renewable energies, medicine and healthcare, mental health and so on.

## Social Science

Even social science could break the history, government, civics trap and focus on research and critical thinking in new ways. We always tell our students that we study history in order to not repeat the past. But we only focus on the past, not how we can impact the future.



**Getting our students ready for the world they are inheriting is important. It's time for a new dominant pedagogy, entirely new courses and to embrace new literacies. More than ever, what we have done before will not get it done going forward.**

When educators believe in students, learning and confidence are activated. With teachers support for developing a growth mindset and the academic skills they need for future success, students grow to see their capabilities and find their own way.

Students should develop their skills as they journey through higher education. That means prospective college students can begin thinking about how they are growing these skills now, so they will be ready to meet the demands and expectations of colleges, universities, and future employers.



## **Bridging the gap between academics and skills**

Though sometimes it may feel as if studying for one test at a time is all you can do, integrating the academic knowledge you learn in school into your life and work is so important. Not only will integrating academic knowledge into your life make school more interesting, but it will also help you combine your academic work with your interpersonal and soft skills in your future career.

What are you learning about? How can you apply that knowledge to your life? Where do you see that knowledge applied outside of school? You can start practising this skill by pursuing jobs, internships, or work-based learning opportunities where you can utilize your academic knowledge in a real-life working environment. Applying both academic and technical knowledge to real-world settings is a perfect way to ready yourself for college and your future career.

# Skills to develop for Career Readiness



## COMMUNICATION

This is a readiness skill that develops with time and experience, but it is also a skill students can practice now. Both verbal and non-verbal communication are essential skills in college and in the workplace because no matter what industry you enter, you will need to effectively interact with others.

The more you learn about your own communication style, the better prepared you will be for your future and working well with others.

## SELF-MOTIVATION

Most students know that college will challenge them to become much more self-motivated, self-disciplined and self-confident.

Self-Motivation is an important life skill that all types of careers will require. Employers prefer to work with an individual who knows how to self-motivate, overcome rejections & failures, especially during busy and challenging times. Those who can learn to motivate themselves, foster their own growth, and manage their time wisely will easily become top-rated and sought-after students and employees.



## CRITICAL THINKING

College is the perfect time to deepen critical thinking, but this is a skill most students should be working on in high school as well. Thinking critically requires a deeper level of engagement both inside & outside of the classroom.

Both college admissions officers and future employers will look for critical thinking in a potential candidate. They want to know that you will take the time to evaluate and thoroughly explore options before making decisions.



# College & Career Readiness Skill Framework

## LEARNING & INNOVATION SKILLS

Learning and innovation skills are what separate students who are prepared for increasingly complex life and work environments in today's world and those who are not.

These skills include:

- Creativity and Innovation
- Critical Thinking and Problem Solving
- Communication
- Collaboration

## INFORMATION, MEDIA & TECHNOLOGY SKILLS

Today, we live in a technology and media-driven environment, marked by access to an abundance of information, rapid changes in technology tools, and the ability to collaborate and make individual contributions on an unprecedented scale.

The youth must be able to exhibit a range of functional and critical thinking skills, such as:

- Information Literacy
- Media Literacy
- ICT (Information, Communications, and Technology) Literacy

## LIFE & CAREER SKILLS

Today's students need to develop thinking skills, content knowledge, and social and emotional competencies to navigate complex life and work environments.

Life and Career Skills include:

- Flexibility and Adaptability
- Taking Initiative
- Social and Cross-Cultural Skills
- Productivity and Accountability
- Leadership and Responsibility



# Learning a Skill is NOT an Extra-Curricular activity!

As parents, it is our responsibility to understand the new age demands and the professional world.

Schools are a medium that we choose to educate our children. They do not have any responsibility or accountability to define and set the career of our child.

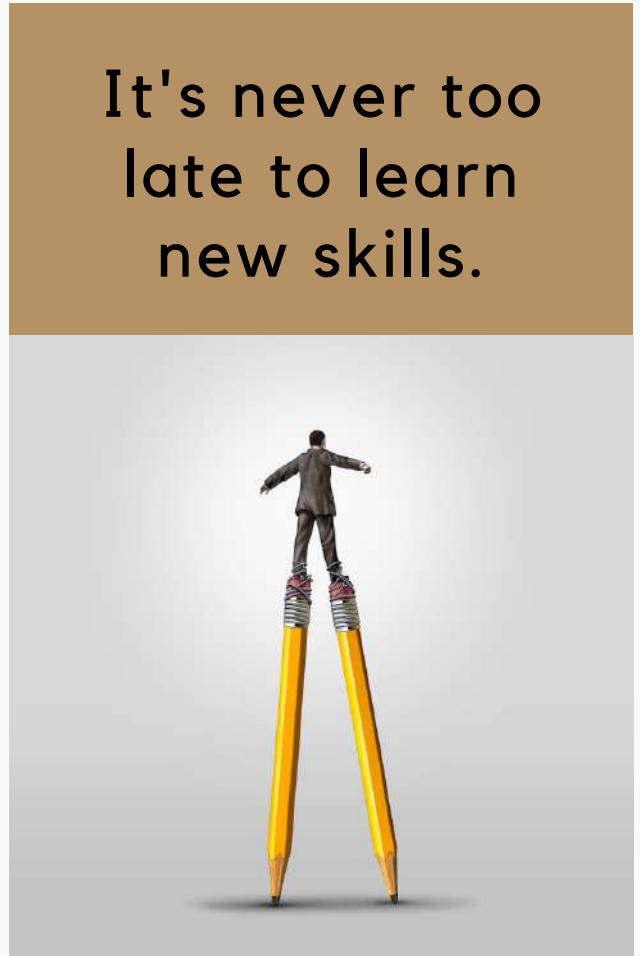
It is we, the parent, who knows our children's potential, strength and aspirations. It is we, who is aware of the changing trends, challenges and opportunities that our children may have to face when they step out of school.

Hence, it is we, who will arrange for the resources that our child will need to be college and career ready.

The new age clearly demands the possession of skills to complement education, it clearly demands the application of knowledge than certification.

Learning behavioural skills is not an extra-curricular activity. It is THE MOST important skill that is a must with academics for a child to be future-ready.

It's never too late to learn new skills.



# "I wish you enough"



It was a nice and warm sunny day in the middle of the summer when a young family was at the airport waiting for their flight to their vacation. This was the first time for the young daughter to travel on a plane and she was feeling quite nervous. So her father decided to play a game with her. The rules of the game were simple. Whoever finds a father and a daughter going on their vacation to the same destination is the winner. The little girl immediately started looking for a daddy-daughter couple and started listening to their conversation. Her dad was always near her and also paid attention to what his little one was doing. After a few quick "spy missions" they came across an older man with his daughter which was around the age most are when they finish college. Both the dad and the daughter watched the two as they were saying their goodbyes. As the airport staff announced the departure of a plane the elderly man hugged his daughter, kissed her on her forehead, and said, "I love you, I wish you enough." She hugged him back and said, "I love you too, I also wish you enough." Then she boarded her plane. The little girl asked her father what did they mean by, "I wish you enough."

The father replied that he doesn't know, but will ask the elderly man. "Excuse me, sir, I am sorry to intrude, but I and my daughter were playing a game and we heard you and your daughter say to each other, "I wish you enough". And if you don't mind we were wondering what is the meaning of this wish?" The elderly man smiled, "That is a wish that in my family is handed down for many generations. My parents always wished me and my brothers and sisters the same. The message of the saying is very simple but at the same time powerful. When we wish this to someone we wish for them to have a life filled with just enough good and bad things and situations so they can experience and appreciate life as much as they can."

The little girl looked at her father confused and asked, "Daddy why would you wish bad things to someone?" Her dad was speechless, and as the elderly man saw how confused the little girl's dad was he gently smiled at them both and asked the little girl, "When it rains outside, what do you wish the most?" The girl says, "I wish for the rain to stop and for the sun to come so I can go play outside." The elderly man smiles even more, " and when it finally stops raining, what happens then?" Now the little girl smiles back at the elderly man and looks at her dad, "Then we all get to play outside and have so much fun!" "And has it ever occurred that there was no rain for many days and that you were outside every day?" asked the elderly man. "Yes," said the little girl. "And have you had so much fun and felt so happy each day as you had the first day?" The little girl looked confused. She looked at her dad, then the elderly man, then looked down and said, "No. We always do more stuff and have more fun on the very first day or maybe the first two days. After that, we do what we always do. It's nice, but not so much fun as the first day." Now her dad was sad to hear that, as he knew that they take most sunny days for granted. The elderly man said, "That is normal. Tell me one more thing little one. When your mom makes you your favorite meal, which bite tastes most delicious?" Again the little one looks at her dad confused. "Well it's my favorite food, I like it very much." "Hmmm... Do you always eat everything that is on your plate?" asks the elderly man. "No," says the little girl.

"And do your parents ever make you eat everything that you have on your plate?" Now the little girl looked angry at her dad, crossed her arms, and said, "Yes they do." Her dad was again shocked at his daughter's reaction. "And when they do that, is the food still that good as it was when you first came to the table hungry and took that first bite?" The little girl looked at her dad with a sad look and said, "Please don't tell mommy. But when I'm not hungry anymore and you make me finish my plate the food doesn't taste that good anymore. Sometimes it even makes me sick." The little girl's dad knelt down and gave his daughter the biggest hug she had gotten in a while.

The elderly man waited for a couple of moments then continued his explanation, "When I say "I wish you enough,"

I wish you enough sun to keep your attitude bright no matter how grey the day may appear.

I wish you enough rain to appreciate the sun even more.

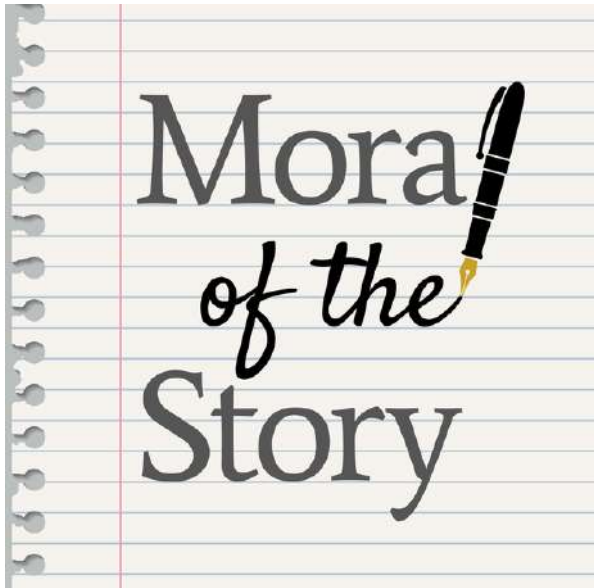
I wish you enough happiness to keep your spirit alive and everlasting.

I wish you just enough pain so that even the smallest of joys in life may appear bigger.

I wish you enough gain to satisfy your wishes, and I wish you just enough loss to appreciate all that you possess.

And most importantly I wish you enough hellos to get you through the final goodbye."

The little girl looked at her father, smiled, and said, "Daddy I love you. I wish you enough." The father with a tear in his eye looked at his little girl and wished her the same. Then they both thanked the elderly man for his time and explanation and said their goodbye by saying, "We wish you enough."



A simple lesson but tough to accept. You need to experience the bad, to be able to experience the good. If you only experience good things then shortly they won't make you happy anymore. The irony is that you can get depressed as you don't get excited anymore. The bad situations make us appreciate every good moment that much more.

As a parent, you wish to keep your children from tough and bad situations. But the truth is that you can't keep them away from them all the time. The only thing you can do is be there for them when situations arise and help them through them when they ask for help. With each experience, they go through they build resilience and are prepared for the future. If you overprotect your child when they are growing up, they won't be able to solve their problems when they are grown.

Behavioural Skills equips your child with the necessary tools to become self-independent, a problem solver, an effective communicator and a confident adult.



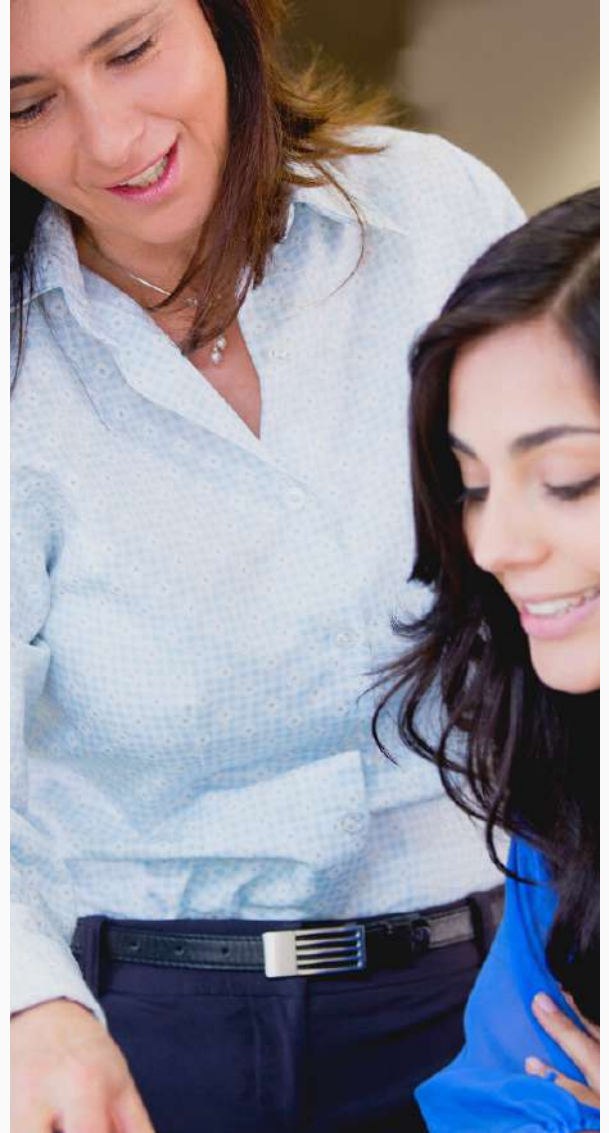
# How EngaZer's help in College and Career Readiness

At EngaZer's we bridge the gap between academics and skill. We provide coaching and a platform for the students to build the MUCH NEEDED skills for future-readiness.

Our 3-step transformation program involves:

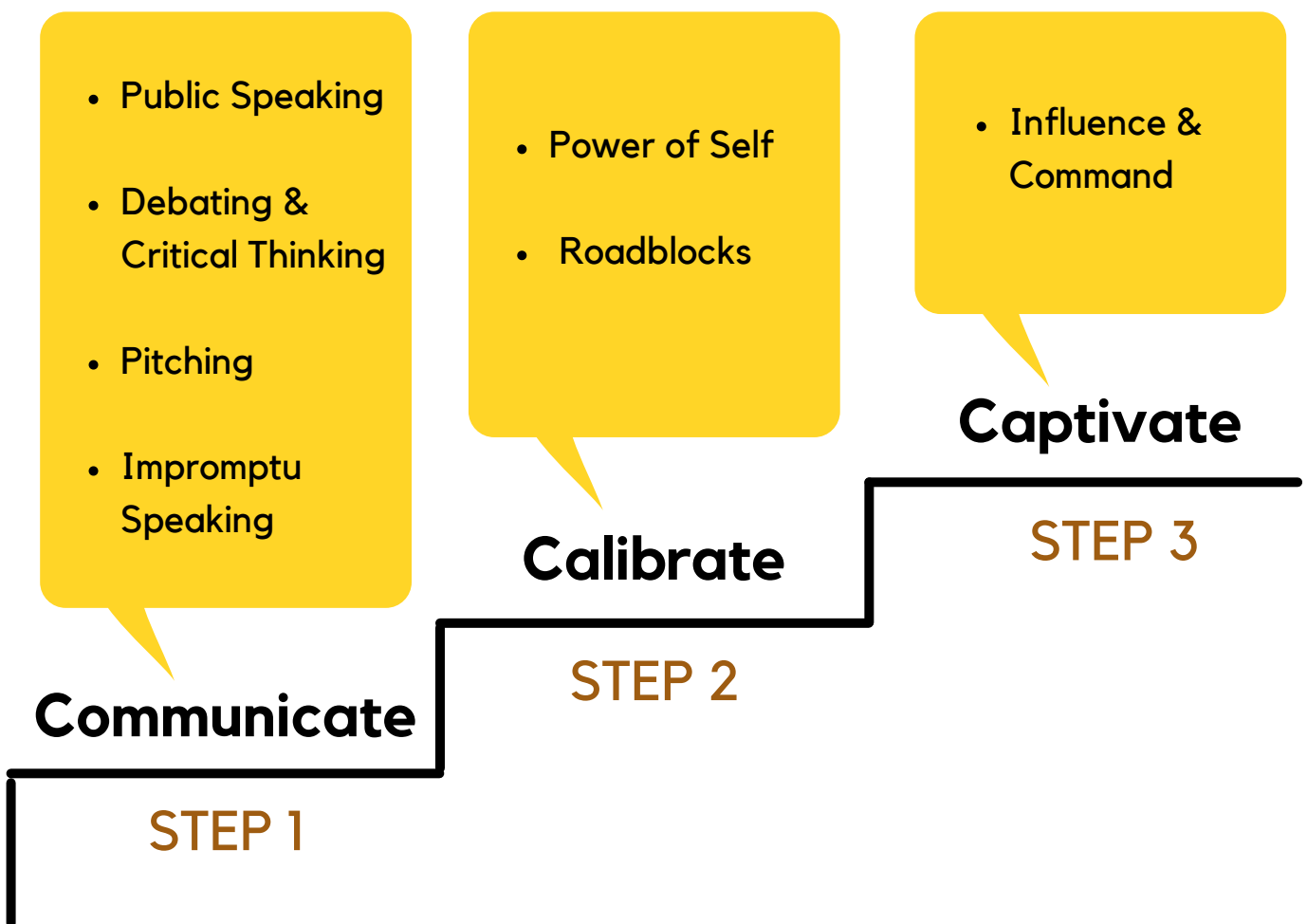
1. Communication
2. Calibration
3. Captivating

A student must learn how to communicate the knowledge gained in the school. Most of the learning is forgotten after the exams. A student eventually then fails to realize how much knowledge they are. It is only when they learn to communicate - Read, Write, Present, Listen, Debate, they know their potential. If they lack somewhere, they need to Calibrate themselves. They are not incapable, they require only calibration. Finally, they now stand ready to Captivate the world with their Leadership skills - Collaboration, Active Listening and Goal Setting & Planning



**ONLY  
"YOU"  
CAN**

# EngaZer's 3-step Transformation Program for College and Career Readiness



[www.engazers.com](http://www.engazers.com)

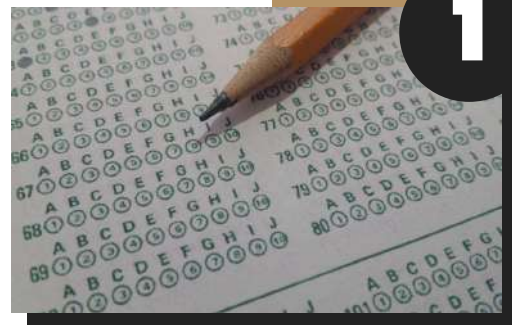


# ENGAZER'S

# Career Counselling

## Psychometric CareerTest

At EngaZer's we do several Psychometric tests to assess the interest and aptitude of the child based on which a child is able to make an informed choice of his/her career. These tests are online and can be taken at the comfort of your home.



## Career Guidance & Support

With hundreds of options available today to the children, it often gets overwhelming for the parents when it comes to career choice for their children. Some common career choices remain highlighted fogging several new age career options. We help and guide parents and children explore a wide range of options available today and how they proceed ahead with these.





# ENGAZER'S



**"Learning yourself deepens  
your knowledge  
Learning with MENTORS widens  
your knowledge"**

**At EngaZer's we mentor  
the Youth**



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